



UNIVERSITY OF
LINCOLN

Department of Computing & Informatics

Assessment Package Briefing Document

DOCUMENT STATUS : Subject to Moderation by External Examiners

Title: CMP1014 Creative Technologies-
Assignment 2

Indicative Weighting: 40%

Learning Outcomes:

On successful completion of this assessment package a student will have demonstrated competence in the following areas:

- [LO1] capture and source still and moving imagery;
- [LO2] list the visual and technical qualities of a range of still & moving images;
- [LO4] use post-production software to manipulate still & moving images;
- [LO5] plan, prepare and deliver a presentation.

Introduction

This is an individual piece of work. Produce a piece of edited video for the “10 Second Film Festival”.

The problem

Produce a piece of edited video for the “10 Second Film Festival”. The ten second limit should be strictly adhered to. Introductory and end credits DO NOT count towards the 10 second limit. Guidelines and inspiration are available on <http://www.tensec.com/getinvolved/10seccommandments/index.htm>

This is an individually assessed assignment to demonstrate the use of AVID / Adobe Premiere editing software and miniDV cameras. Ideally you should work within the copyright guidance of www.tensec.com. The final piece should be titled and all material, audio and video, should be credited in an accompanying blog that discusses your ideas and illustrates how you produced the work.

You will be required to screen your work in the lecture and workshop sessions. If you work within the copyright guidelines you should aim to submit your work to the site on

<http://www.tensec.com/getinvolved/10seclegals/index.htm>

Submission to the site is not a compulsory part of the assessment although working towards submission will help you to focus your work.

I would expect to see some of the following are as explored and utilised in your production

Explore editing techniques and construction of sequences

Cutting and synchronisation to audio/music

Transitions – dissolve, fade, cut

Keying

Multiple video layers – this will be necessary for picture in picture and split screen

Video Post-Production Filters

Graphics – Still images and text

Use of additional audio tracks

The final edits should be placed on a CD / DVD in two forms. One version should be full size PAL (a data file that can be burnt to DVD). The other version should be playable from the CD (reduce the pixel dimensions, data rate and frame rate of the file). For submission to www.tensec.com they require MPEG 4 720x576 pixels, 25fps.PAL or Quicktime (mov) 720x576 pixels 25fps, PAL.

It is important that you use a common video codec that allows the work to be viewed on PCs in the university. Test on the 3rd floor Games Laboratory.

Submission Guidelines

We should submit all of your photographic material on a labelled CD / DVD (name, enrolment number, degree course, unit title & code) in a plastic sleeve to the Deans Office. The CD / DVD should contain two technical versions of the “10 Second Film”. One folder should contain a full sized PAL version. The second folder should contain a version of the “10 Second Film” that is playable from the CD.

Your blog will be read up to the submission date. If you have opted not to complete a blog then you should submit a word processed and illustrated production log.

This unit is graded using a criterion reference grid. You should be clear in your understanding of the grading principles; if you are not, please seek the advice of the unit co-ordinator.

Hand In Instructions

The deadline for submission of this work is presented in the Departmental Hand-in schedule as presented on the student notice board on the Virtual Campus. An appropriately completed front sheet must be included

with your submission of this work.

DO NOT include this briefing document with your submission.