

CMP1014 Creative Technologies- Assignment 3 - IPTV Media Rich Presentation **Weighting 30%**

Learning Outcome	Assessment Criteria	Fail	3	2.2	2.1	1
use post-production software to manipulate still & moving images;	The quality of the still and moving images used throughout the presentation	Little or poor quality media	Still and moving image media are used throughout the presentation but there is considerable room for improvement	Quality still and moving media are evident in some areas of the presentation	High quality still and moving media used to illustrate and reinforce presentation	Outstanding use of still and moving media to illustrate and reinforce presentation
plan, prepare and deliver a presentation.	The structure and delivery of a presentation to meet the requirements of the brief	Presentation lacks structure and is poorly delivered	A structured presentation that addresses some of the requirements of the brief. The presentation is poorly delivered in areas	A structured presentation that addresses most of the requirements of the brief. The presentation is strongly delivered in areas	A high quality presentation that addresses all the requirements of the brief in a clearly structured manner	A dynamic presentation that addresses all the requirements of the brief in a clearly structured manner