

**CMP1014 Assessment 4** Flash Animated Introduction and Interface for Website - **Weighting 20%**

Learning Outcomes	Assessment Criteria	Fail	3	2.2	2.1	1
<p>[LO3] select and apply appropriate animation techniques to produce an animated asset;</p>	<p>Produce a Flash animated introduction and interface for a feature film or computer game website.</p>	<p>The animation is difficult to view within the web browser. Very poor use of sound. Lack of basic Flash animation techniques.</p>	<p>The animation is viewable within the web browser, some scrolling is required. The animation demonstrates basic Flash animation techniques. There is limited use of sound. Simple animated interface with external links.</p>	<p>The animation fits within the web browser aspect ratio, no scrolling is required. There is a pre-loader sequence. The animation demonstrates a range of Flash animation techniques. There is a simple synchronised sound track. The animation clearly addresses the requirements of the brief. The animation consists of a few layers that animate along the x&amp;y axis. Developed animated interface with several external links.</p>	<p>The animation fits within the web browser dimensions. There is an animated pre-loader sequence. There is effective use of buttons and action script. The animation demonstrates a wide range of Flash animation techniques. There is a developed synchronised sound track. The animation explores the requirements of the brief. The animation consists of a numerous layers that animate in a two with strong use of z-axis. There is use of pace, rhythm and tempo. Animated interface that uses original navigational features like drop down menus and original buttons.</p>	<p>The animation fits perfectly within the web browser dimensions. There is a developed, animated pre-loader sequence. All images are converted to symbols and instances are used. There is effective use of buttons and ActionScript. The animation demonstrates a comprehensive range of Flash animation techniques. There is a developed synchronised sound track. The animation stretches the requirements of the brief. The animation consists of a numerous layers that animate in a two / three-dimensional dynamic manner. There is a strong use of pace, rhythm and tempo. Animated interface that uses drop down menus, original buttons, video material and other innovative navigation techniques.</p>