

Assessment B.1 for CMP2006 (HCI, Computers & Society)

Criterion Reference Grid (CRG)

This assessment is worth 25% of the total unit mark.

Your assignment will be marked using the following, **weighted**, criteria: -

Criteria	LO	Weight	Fail	Pass (3 rd)	2.2	2.1	1st
Overall structure and clarity of essay; content of introduction; style and appropriateness of referencing.	3	0.1	Essay has poor structure; introduction contains little or no information on the background to the assessment. No useful references cited.	Report structure and content is flawed and difficult to follow. Introduction barely describes the background to the assessment. Poor use of references.	Report has sound structure and is generally well-written on the whole; introduction adequately describes the background to the assessment. Adequate use of references.	Report has good, well thought-out, structure and is well-written throughout; introduction describes the background to the assessment well. Good use of references	Excellently written and conceived essay – insightful introduction giving a clear and thoughtful description of the background to the problem. Excellent use of references
Discussion of the three sets of results from the questionnaire.	3	0.5	Essay fails to grasp the meaning and implications of any, or only very few, of the results.	Essay manages in part to grasp the meaning and implications of some of the results; though the discussion is patchy and flawed in parts	Essay adequately interprets the meaning of the majority of the datasets and adequate discussion is given on several aspects	Essay gives a good interpretation of the meaning of all three datasets and features in-depth discussion on many aspects	Essay gives an excellent and insightful interpretation of the meaning of all three datasets and combines this with comprehensive, well informed discussion on a number of implications.
Discussion of how well the results, generally, reflect your own use of CMC.	3	0.1	Essay fails to provide any meaningful comparison of class results with personal CMC use.	Essay provides only cursory comparison of class results and shows limited discussion.	Essay provides adequate comparison of class results with some useful discussion and examples.	Essay provides good and broad comparison of class results with some well considered discussion and a range of examples.	Essay provides excellent and comprehensive comparison of class results with vivid and insightful discussion featuring well selected further examples.
Analysis of how you would expect the results of the questionnaire to differ if it had been administered to a group of (a) older people in the age range 55-65 years, and (b) younger people in the age range 10-15 years.	3	0.3	Little or no knowledge of relevant issues is demonstrated.	Some knowledge of relevant issues is demonstrated; essay shows little evidence of formulation of own arguments.	Adequate knowledge of some of the relevant issues is demonstrated; some independent arguments are presented but not argued effectively.	Good knowledge of relevant technologies and some research demonstrated; sound arguments put forward.	Excellent all-round knowledge of relevant technologies and research demonstrated; carefully crafted and persuasive arguments put forward.