



**Department of Computing & Informatics**

**Assessment Package Briefing Document**

**Title: MMT2002 Multimedia Technology  
Process & Post-Production**

**Indicative Weighting: 40% (10% & 30%)**

**Learning Outcomes:**

**On successful completion of this assessment package a student will have demonstrated competence in the following areas:**

- [LO1] author a multimedia portable product, CD or DVD using original material
- [LO2] employ advanced interactive technologies and techniques
- [LO3] manipulate and combine multimedia technology assets
- [LO4] select appropriate compression and export file formats

**Produce a Music Video using Adobe After Effects**

In teams of four to five you are required to create a music video.

This music video should showcase your ability to combine multimedia assets – video, graphics, images, animations and audio – to produce a coherent and technically strong piece of work. The major software focus for this unit will be Adobe After Effects but you will also utilise other multimedia applications to generate content and edit the final piece. The soundtrack for this piece of work can be from one of the pieces of original music available on Blackboard or it can be an original track that has been cleared for broadcast.

**Presentation**

In the first half of the semester your group will need to deliver a 7 minute presentation that details an interpretation of the brief. This should focus on your use of Adobe After Effects as

a post-production tool.

### **The Production**

Each member of the group should participate in the origination of material – live video, flash animation, graphics, images, 3D models etc.

At the After Effects compositing stage, each individual group member will be responsible for an equal section of the song. As an example, a three minute song for a group of four would equal four 45 second individual sections edited together to complete the piece.

The final edit should be exported to two forms. One as a PAL DVD and the second for playback on a Video IPOD or PSP.

### **Submission Guidelines**

You should submit all of your media material on DVD & CD in a plastic sleeve to the Deans Office. The disks should be labelled with your names, assessment one, unit title and unit code.

Each individual group member should also submit a word processed and illustrated production log that details their contribution to the project. The log should highlight the steps taken to produce the final artefact. This should contain a balance of technical information and personal reflection.

### **Hand In Instructions**

The deadline for submission of this work is presented in the Departmental Hand-in schedule as presented on Blackboard. An appropriately completed front sheet must be included with your submission of this work.