



UNIVERSITY OF
LINCOLN

Department of Computing & Informatics

Assessment Package Briefing Document

Title: MTE3005/6 Digital Special Effects

Indicative Weighting: 25%

Component 1

Learning Outcomes:

On successful completion of this assessment package a student will have demonstrated competence in the following areas:

- [LO1] capture, create and critically evaluate blue screen creative technology assets;

Blue Screen Evaluation – pseudo News

This assessment will look at different blue screen (or chroma key) technologies and the different uses, benefits and problems that are associated with it.

There are three assessment components in this unit. The overall project is to create a simulated news show containing a segment on location and a segment in a studio. The final product should be no less than 45 seconds, and no longer than 2 minutes. It may be on any appropriate subject. If you have any doubt about the proposed content, consult the tutor.

- Component 1 (detailed in this document)
 - capturing blue screen assets
- Component 2 (will form the second assignment)
 - post-production of the report
- Component 3 (will form the final assignment)
 - critical reflection and evaluation

Tasks for this component

- Plan and shoot footage to be used for component 2.
- Produce a rationale for the technology decisions you have taken and why they are appropriate.
- Plan for the post-production that is in component 2 which you think may be appropriate.

You must produce a log documenting your involvement with the project. It must show what individual part you played, which all members must agree to. The log can be a combination of your individual logs or handed in separately. This will allow you to get an individual grade.

What you must submit

You will be working in a group to produce the required blue screen assets. However, each student's work will be individually marked, based on the individual contribution to the group-produced blue screen assets. The footage must be submitted on DVD.

In order to assess each student's work and contribution, each group member must keep a detailed log of all activity on the group project. You must log meetings, decisions, practical activities, etc, showing in each case your own and others' contributions. These logs must be submitted with the component submission.

Useful Information

Use this project as a starting point for the next assessment. Plan which types of blue screens you need to use to get the best results when combining it with the material in your next assessment.

This assessment is an individually assessed component but will be conducted as a group project to produce the media asset. Your work must be presented according to the Department of Computing and Informatics guidelines for the presentation of assessed written work.

Please make sure you have a clear understanding of the grading principles for this component as detailed in the accompanying Criterion Reference Grid.

If you are unsure about any aspect of this assessment component, please seek the advice of a member of the delivery team.

Submission Guidelines

The deadline for submission of this work is included in the Departmental Submission dates on Blackboard.

Hand In Instructions

The completed chroma key footage and written evaluation, relational and complete log with be handed in on a DVD/CD with a paper copy.

Please make sure that you have the appropriate CD cover for the hand in.

The deadline for submission of this work is presented in the Departmental Hand-in schedule as presented on Blackboard. An appropriately completed front sheet must be included with your submission of this work.