



MTE3005/6 Digital Special Effects (Media / Multimedia) Component 1 UNIVERSITY OF LINCOLN

Learning Outcome	Criterion	Pass	2:2	2:1	1st
[LO1] capture, create and critically evaluate blue screen creative technology assets	Plan, shoot and make ready chroma key footage (This artefact attracts a group mark)	Captured some footage but little or nothing has been done to make it ready for use	Captured footage that shows some planning for the final composite, partly made ready, but there are some significant flaws in the final finished shot.	Captured footage shows some planning for the final composite, largely made ready, but there are some minor flaws in the final finished shot.	The footage demonstrates thought and planning in the capturing and post-production to make ready the footage for the final composite.
Group artefact mark:	=====				
Individual artefact mark	=====				
	Write a rationale for the artefact creation decisions your group has taken (individual submission)	Brief and basic description of the technologies, limited discussion or rationale.	Picked out some key points of chroma key technologies and some post-production assets giving some examples.	Key points of chroma key technologies has been noted and explored to a reasonable degree, some good examples of chroma keying.	Fully explores all the possibilities and explains the technologies involved with chroma keying and what post-production assets are involved
	Write a plan and rationale for the post-production process to be applied to the footage.	Brief description of what post-production technology assets are available.	A basic plan is given with little rationale.	A basic plan with more detailed rationale is given.	A plan and extensive rationale is given
Weighting	<p>The individual mark for the artefact production will be based on the group's and/or individual's accounts of group activities and contributions and will be calculated as follows:</p> <ul style="list-style-type: none"> ▪ no involvement in the artefact production: Fail on this criterion, normally leading to a fail in this assessment component. ▪ involvement and contribution much less than for the rest of the group: Group mark minus 2 grade points (20%) ▪ involvement and contribution significantly less than for the rest of the group: Group mark minus 1 grade point (10%) ▪ involvement and contribution on a par with the group as a whole: Group mark ▪ involvement and contribution significantly more than for the rest of the group: Group mark plus 1 grade point (10%) ▪ involvement and contribution much more than for the rest of the group: Group mark plus 2 grade points (20%) <p>The individual artefact mark and the marks for the rationale and plan are equally weighted.</p>				