



Project Proposal

Learning Outcomes	Criterion	Fail	3	2ii	2i	1
[LO1] articulate the aims and objectives of a project;	Produce a project proposal covering project aims and objectives.	Project proposal is not appropriately detailed or constructed and indicates a lack of understanding of the nature of the requirements of the project. The aims and objectives as presented will, if followed through, present little scope for a pass grade to be awarded for the final project.	Project proposal presents a list of objectives but no real indication of the problem in context.	Project proposal presents an identification of the problem and the objectives of the project, however these are lacking in depth.	Project proposal presents an elucidation of the problem and the objectives of the project.	Project proposal presents an excellent elucidation of the problem and the objectives of the project.
[LO2] critically appraise potential techniques and tools to aid in the development of a non-trivial artefact;	Produce a project proposal which includes a critical appraisal of potential techniques and tools including those relating to research relevant to the proposed project.	There is insufficient evidence in the proposal that relevant techniques and tools including research have been considered and appraised. The proposal as presented will, if followed through, present little scope for a pass grade to be awarded for the final project.	There is some evidence in the proposal that relevant techniques and tools including research have been considered but their critical appraisal is lacking.	There is some evidence in the proposal that relevant techniques and tools including research have been considered but their appraisal is weak.	There is comprehensive evidence in the proposal that relevant techniques and tools including research have been considered and appraised.	There is comprehensive evidence in the proposal that relevant techniques and tools including research have been considered and they have been critically appraised.
[LO3] identify appropriate timescales and deliverables for the development of a non-trivial artefact.	Produce a project proposal with a project plan including appropriate timescales and deliverables.	Project plan is not appropriately detailed or constructed and indicates a lack of understanding of the nature of the project. The plan as presented will, if followed through, present little scope for a pass grade to be awarded for the final project.	Project proposal presents a list of deliverables but these are unrealistic. Timescales presented evidence a lack of clarity around the nature and scope of the key tasks in the project.	Project proposal includes a plan which presents a list of deliverables of the project, however deliverable descriptions are likely to be lacking in depth. Identified timescales are achievable. Milestones are lacking.	Project proposal includes a plan which presents a list of deliverables of the project, with adequate descriptions. Identified timescales are achievable. Milestones are included in the plan.	Project proposal includes a plan which presents a list of deliverables of the project, with well developed descriptions. Identified timescales are achievable and justified in context. Milestones are included in the plan.